

# Matching Gift Disclosure Statement

## Project Compassion FY2025 Direct Marketing Matched Giving Campaign

Matched giving is a form of fundraising in which one or more lead donors match the donations of others by donating an equal or predetermined amount. Matched giving involves Caritas Australia securing a lead donation amount(s) (matching gift) from a pledging donor or donors for a fundraising campaign and promoting to the community or group of potential supporters that their donation in response to the campaign will be matched to the value of the lead donation amount. This value is our matched giving appeal target. Caritas Australia is committed to communicating transparently and responsibly throughout this process.

### **Project Compassion Direct Marketing Matched Giving Campaign Target: \$323,000**

*This will consist of \$161,500 of matching/lead gifts and \$161,500 of matched gifts in response to the campaign.*

### **Project Compassion Direct Marketing Matched Giving Timeline:**

Start Date: 1 April 2025

End Date: 14 April 2025

Once the campaign target is achieved this will be clearly communicated on the matched giving website. It will also be communicated on the appeal form that donations will no longer be matched once the campaign target is achieved.

If the campaign target is not achieved by the 14 April 2025 the campaign will be extended to the 17 April 2025. If the campaign target is still not reached the lead donor will be notified of the change of circumstance to discuss options for their gift and/or a possible further campaign extension.

If the lead donor is no longer able to commit/fulfill their pledge donation as indicated on their pledge form we ask that you notify Caritas Australia in a timely manner to discuss alternative arrangements.

All lead donations will remain anonymous unless indicated by the lead donor that public acknowledgement is approved.

## **Thank you for your support of Caritas Australia**

Caritas Australia is the international aid and development organisation of the Catholic Church in Australia. We are a member of the Australian Council for International Development (ACFID), the Church Agencies Network and the Fundraising Institute of Australia. We are endorsed by the Australian Taxation Office as a Deductible Gift Recipient (ABN 90 970 605 069) with charity status. Donations of \$2 or more are tax deductible.

**Website:** [caritas.org.au](https://caritas.org.au)

**Address:** Level 2, Building 3, 189 O'Riordan Street, Mascot NSW 2020

**Phone:** 1800 024 413      **Email:** [questions@caritas.org.au](mailto:questions@caritas.org.au)      **ABN:** 90 970 605 069