

# FUNDRAISING IDEAS 2024



This booklet provides hints and tips on fundraising for Project Compassion in your school, parish and community.

**PROJECT  
COMPASSION**   
FOR ALL FUTURE GENERATIONS



**Caritas**  
AUSTRALIA

End poverty  
Promote justice  
Uphold dignity

# WELCOME TO PROJECT COMPASSION

FOR ALL FUTURE GENERATIONS



Thank you for the unwavering support you showed Caritas Australia throughout 2023.

Last year was filled with enormous challenges. We witnessed the devastation of the food crisis in Africa, and worked tirelessly with our partners in Türkiye and Syria to assist families affected by earthquakes. With your generosity, we have continued to support work across Asia, the Pacific, Africa and here in Australia.

Though these crises are far from being solved, we begin 2024 filled with optimism. I am excited to see all the wonderful ways in which we will try to make the world a better and more just place for all.

Project Compassion provides us with an opportunity to do just that. By putting our faith and compassion in action today, we have the power to create lasting change.

Once again, the theme for Project Compassion is *For All Future Generations*. This year, we bring you

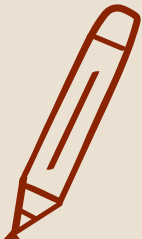
the stories of three resilient women from different corners of the world – all united in their dream of creating a better tomorrow *for all future generations*.

There is Memory from Malawi, who trained to become a carpenter to support her family. As well as Ronita, a mother-of-two living in a slum in the Philippines who went back to school for her children. And Leaia, who through hard work and determination is building a better life for herself and her five children.

On behalf of everyone at Caritas Australia, I want to thank you again. Without your ongoing support, the work we do would not be possible.

With gratitude,

**Kirsty Robertson**  
Chief Executive Officer  
Caritas Australia



# SETTING UP YOUR ONLINE FUNDRAISER



With society going cashless, we know how important it is to still be able to fundraise. Our online fundraising platform will make fundraising a breeze, whether you are fundraising as a school, parish, organisation or individual.

- 1 VISIT**  
fundraise.projectcompassion.org.au
- 2 SIGN UP**
- 3 UPLOAD** your profile photo and bio
- 4 SHARE** your fundraising page on social media
- 5 START FUNDRAISING!**



**DON'T FORGET TO DOWNLOAD AND USE YOUR UNIQUE QR CODE.**

You can display this on posters around the school or parish and share in newsletters to parents. People can scan your code and donate straight to your page!

## SIGN UP STEPS



**1. Sign up**



**2. Plan and Share**



**3. Fundraise**

# 4 GREAT WAYS TO ENHANCE YOUR FUNDRAISER

HERE ARE SOME SUGGESTIONS TO TAKE YOUR FUNDRAISING TO THE NEXT LEVEL - FROM CHARITY TO JUSTICE.



Caritas Australia believes that fundraising should be FUN!

It's also an opportunity to raise awareness about important issues and encourage your community to take part in social justice action.

**A better future for all generations starts with your support!**



## STEP 1 ACT CHARITABLY

Fundraise using your Project Compassion donation box or online fundraising page. Funds collected will go to long-term, integral human development and emergency relief programs.

## STEP 2 RAISE AWARENESS

Show the Project Compassion films, display the printed materials around your community, organisation, school, home or parish and include notices in your bulletin or newsletter. Don't forget to use social media to boost your campaign awareness.

## STEP 3 BE IN SOLIDARITY

'Walk a kilometre in their shoes' by trying some of the solidarity actions set out in this booklet, for example, Caritas Ks. Set up a fundraising page and get your Caritas Ks kit today!

## STEP 4 ADVOCATE FOR CHANGE

Address the underlying causes of social and ecological justice issues. You could do this by advocating for climate justice. Many already vulnerable communities are experiencing the harsh impacts of climate change.

# FUNDRAISING HINTS AND TIPS



Bring your friends, family, school community or workplace together to get involved in a fundraising event! Together you will be raising awareness and funds for the thousands of children, women and men around the world who have to go through extraordinary lengths each day to access basic necessities like food, water, education or health care.

## WE LOVE PANCAKES!

Project Compassion is never complete without pancakes, it's the most fun way to kick off your fundraising!

### PANCAKE BREAKFAST

Charge per pancake or all you can eat for a fixed amount! Promote the day well in advance. Why not sell vouchers for pancakes ahead of time? That way you know how many you are going to need.

### PANCAKE RACE

Contestants are to run a length of a race with markers to show racers when they must toss their pancakes. Flags or traffic cones are good for this (try 3 tosses in 100m).

### SPONSORED PANCAKE FLIP

Transform your traditional pancake day with a sponsored pancake flip. Challenge contestants to flip one pancake as many times as they can in one minute, or time how long it takes them to complete 100 flips.



### GET DECORATING

Hold a decorating competition and ask for donations to decorate their pancakes with cut up fruit, chocolate chips, whipped cream or maple syrup – the possibilities are endless!



# CARITAS Ks KILOMETRES FOR COMPASSION



Get sponsored to walk, cycle or run for Project Compassion, raising much needed funds to help vulnerable communities.

We have all the resources you need to make your event a success.



**CLICK HERE  
TO FIND  
OUT MORE**

Click the box on the left to set up a fundraising page and to access posters, invitations and more resources.

## DIFFERENT IDEAS FOR CARITAS Ks

- Hold a fun run (or take part in an existing one) and support our most vulnerable communities.
- Track your steps during Lent, aim for 10,000 steps each day and ask your friends and family to sponsor your steps.
- Raise money in solidarity by holding a walkathon around a local park or at your school.
- 'Give up' the bus or car for a week during Lent and get sponsored to cycle or walk to school or work.



# WATER CHALLENGE

In many countries around the world, the walk for water can be long. Some families don't have taps in their houses, or even in their villages. They must walk up to 10 km each day just to find water.

Often, the people doing the walking are children, and their education suffers as a result.

**\$6000**

can support a community with a drinking water borehole with handpump that can supply 100 people for many years in **Malawi**.



## WATER CHALLENGE 1

By walking 3 km, you'll show solidarity with those for whom a walk like this is a daily reality. You'll see what it is to 'walk in their shoes', just for one day.

But even more importantly, you'll be helping to raise money to improve access to clean drinking water for vulnerable families around the world.



## WATER CHALLENGE 2

To help inspire fundraising in your school community, create a water wall with a picture of a tap at the top and then water droplets cascading down. Students donate \$5 for each water droplet.

They can write their name, and even add a prayer if they choose, before adding their droplet to the display wall. Download our tap and water droplet image at: [caritas.org.au/project-compassion](http://caritas.org.au/project-compassion)

Don't forget to share a photo of your water wall with us. Email: [education@caritas.org.au](mailto:education@caritas.org.au)

# GIVE IT UP FOR LENT

The primary pillars of Lent are prayer, fasting and almsgiving.

Giving something up is a simple way to combine these three pillars into one charitable activity. Giving up junk food, chocolate, social media or watching TV is really a type of fasting.

Take on the challenge to create lasting change. Give something up for 40 days. Get your friends and family to donate.



**PROJECT COMPASSION**  
FOR ALL FUTURE GENERATIONS

# GIVE IT UP FOR LENT

**TAKE ON THE CHALLENGE AND GIVE SOMETHING UP THIS LENT TO HELP RAISE FUNDS FOR VULNERABLE COMMUNITIES**



Register your fundraiser here:  
[fundraise.projectcompassion.org.au](https://fundraise.projectcompassion.org.au)

**KNOW SOMEONE WHO IS TAKING ON THE CHALLENGE?**  
Scan here to find your friend and donate to their page:



End poverty  
Promote justice  
Uplift dignity

Printed on a sustainable, purpose-grown fibre and fully recyclable. ABN 90 970 605 069. GIUFLP.



Set up your online fundraising page and download posters to put up around your school or parish.

Visit [caritas.org.au/project-compassion](https://caritas.org.au/project-compassion) to set up your page



**CLICK HERE TO FIND OUT MORE**



# FUNDRAISING STORIES FROM 2023

We are always so amazed at the efforts schools go to during Project Compassion! Take a look at these fun ideas to get some inspiration on what you can do at your school this year!



## BREAD DAY

Students from Emmaus Catholic Primary School Woodcroft SA, held a 'Bread Day' where students were offered a bread roll in place of their usual school lunch and made a gold coin donation towards Project Compassion!



## COINS 4 CARITAS

Holy Cross Primary School Woolloowin Qld, organised a coin drop for Caritas Australia!



## PROJECT COMPASSION STREET ART

St Dominic's Priory College North Adelaide SA organised a street art day! Students stepped outside and were encouraged to decorate the courts in a series of chalk drawings!



## CRAZY SOCK DAY

St Matthew's Cornubia in QLD organised a crazy sock day to raise money and awareness for Project Compassion, students were asked to wear their craziest socks to school for the day and bring along a gold coin donation.

# THANK YOU!

## FOR YOUR SUPPORT AND GOOD LUCK WITH PROJECT COMPASSION 2024!

### WE'D LOVE TO HEAR ABOUT YOUR GREAT FUNDRAISING EVENTS AND IDEAS!

Please send any pictures to us at [projectcompassion@caritas.org.au](mailto:projectcompassion@caritas.org.au)



### POST ON YOUR SOCIALS

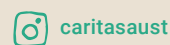
Share your Project Compassion fundraising with your community and ask them to support your events. This is just like putting a notice in a bulletin/newsletter, only easier!

You can use the images provided in the social media kit, or you can post links to any of the great resources you find on our website.

Don't forget to use the **#projectcompassion** hashtag, and tag us as well!

### FOLLOW US

We'll be posting inspiring Project Compassion videos, stories, updates and fundraising ideas throughout Lent on our socials. Make sure you follow us to keep up to date!



### SHARE YOUR SUPPORT

Share your Project Compassion stories and photos on your socials. Don't forget to use the hashtag **#projectcompassion**. You can also tag your family and friends, including us!



## LEARN MORE



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